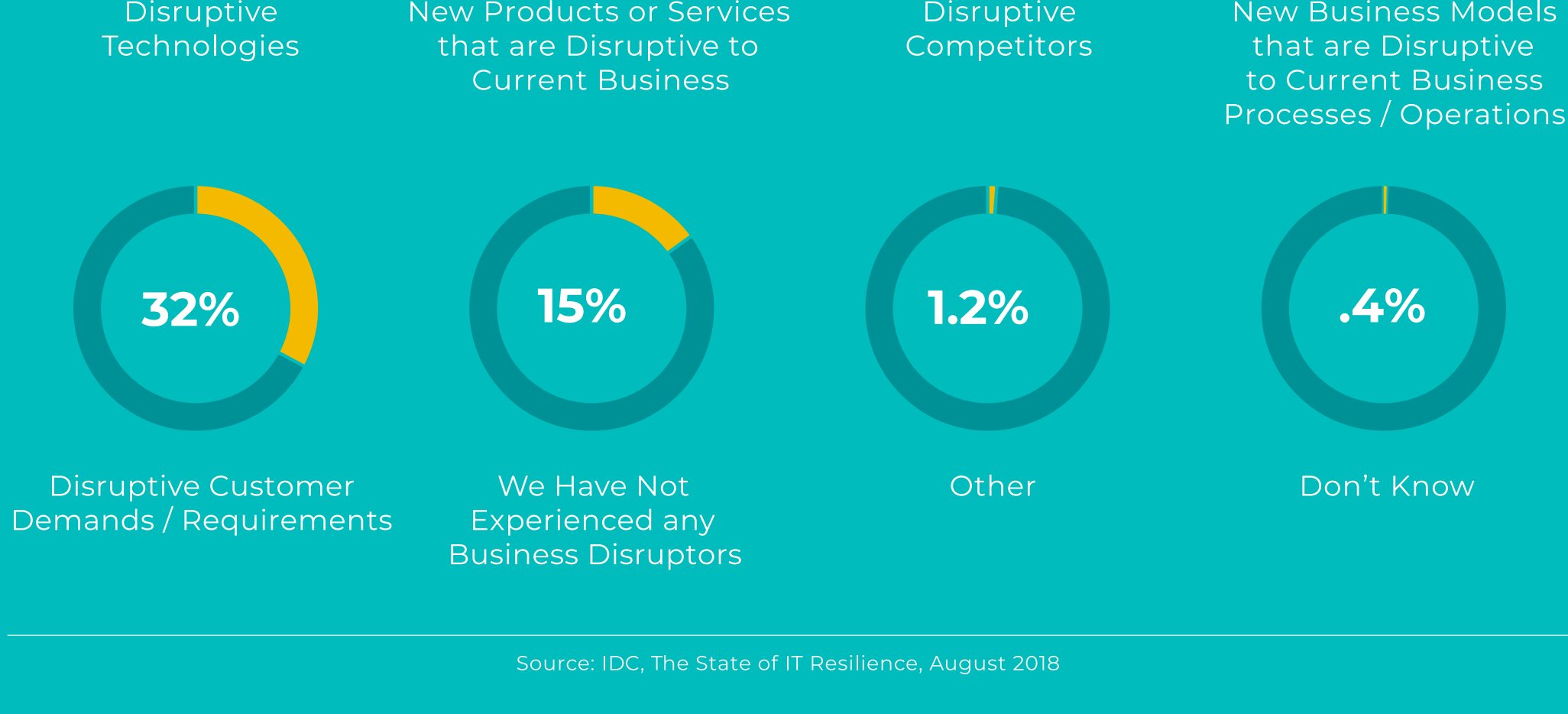


Don't Let Unexpected Storage Dependencies Put Your Business Continuity Plans at Risk!



Technology is the Leading Cause of Business Disruptions

Business Disruptions Occur Because of a Variety of Reasons:



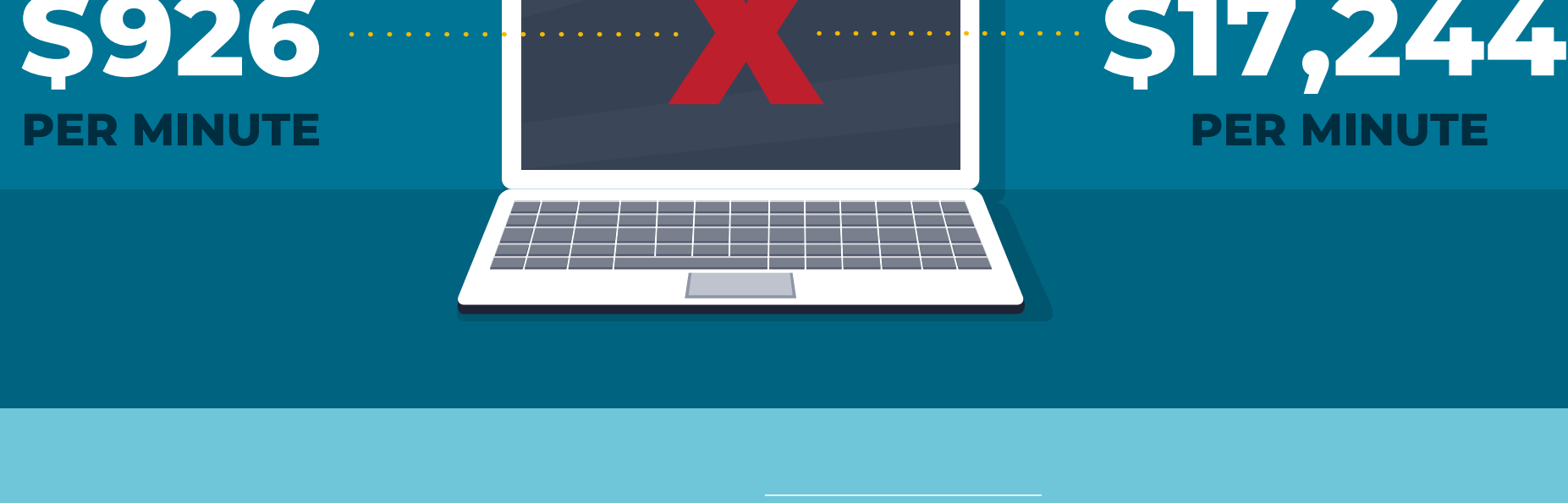
Source: IDC, The State of IT Resilience, August 2018

Changes Outside of Your Control Can Shake the Foundation of the Business Continuity / Disaster Recovery Plan



Unplanned Downtime is Expensive!

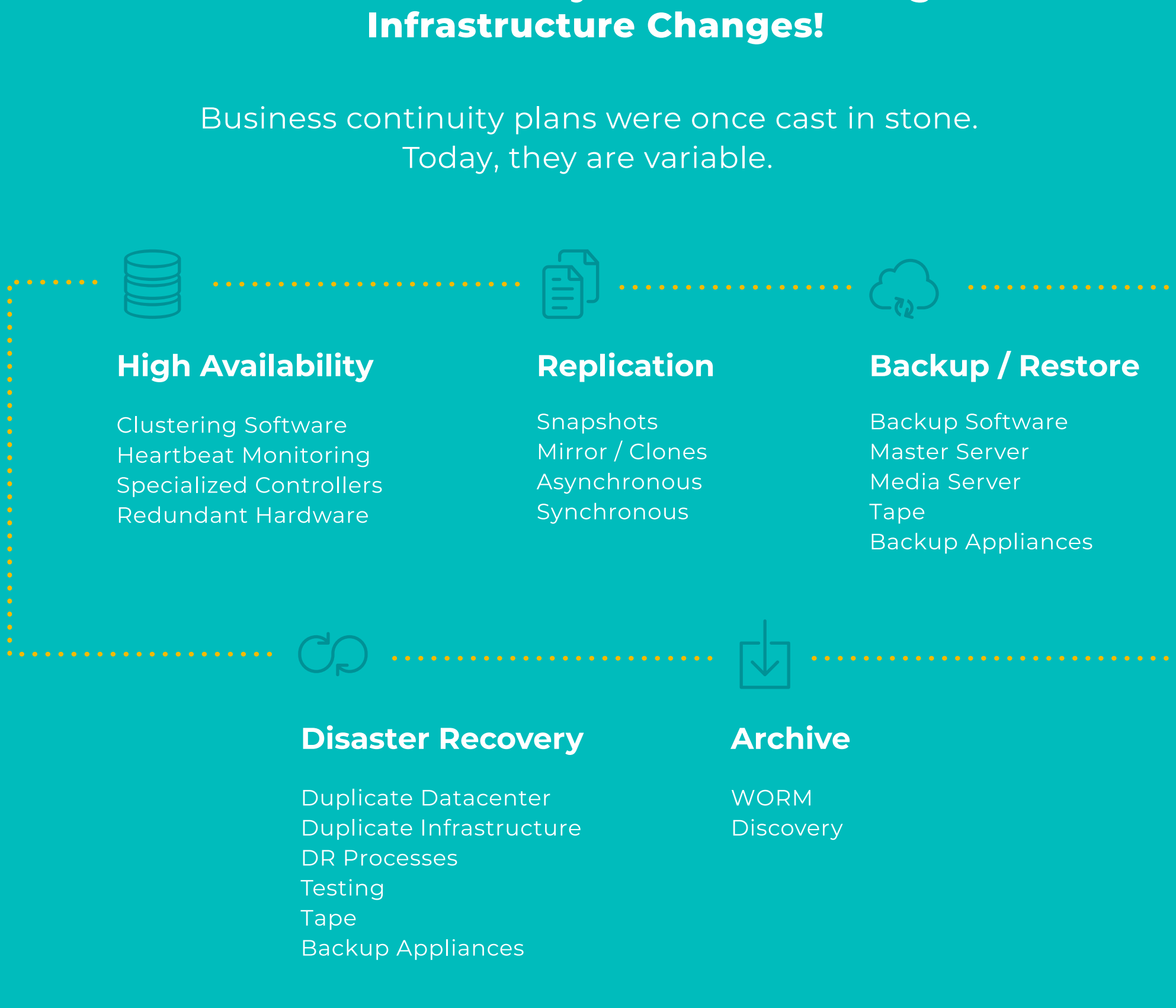
Estimates project that downtime can cost:



More than **54%** of companies have experienced a downtime event that lasted more than **eight hours**— one full work day — in the past **five years**

Don't Waste Time and Money Reinventing BC/DR Plans Every Time Your Storage Infrastructure Changes!

Business continuity plans were once cast in stone. Today, they are variable.

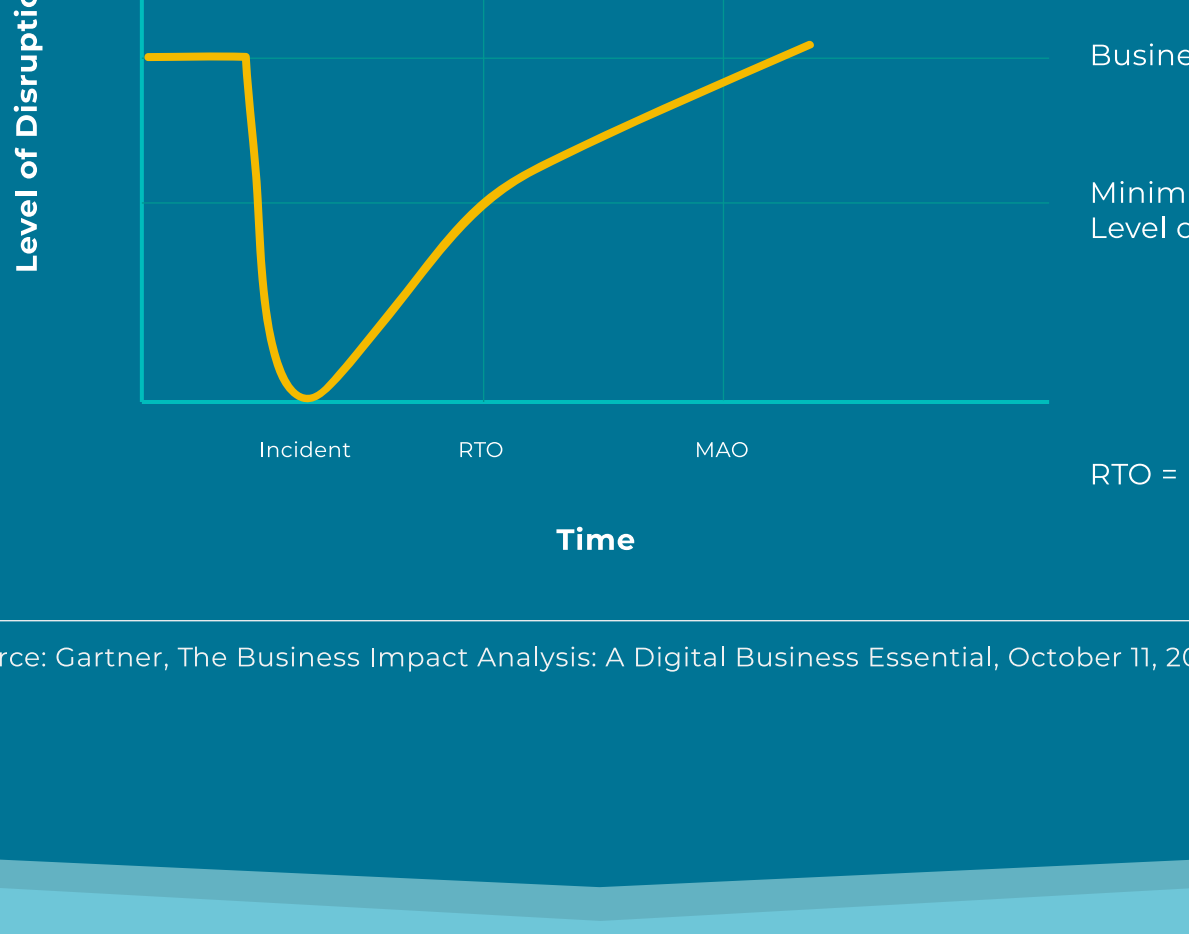


Source: IDC, Disaster Recovery Is Dead ... Long Live Application Availability, December 8, 2018

The risk of major disruptions to business continuity practices looms ever larger - primarily due to the troubling dependencies on the location, topology and suppliers of data storage.



Incomplete business impact analyses of these types of changes will lead to an uncoordinated response, a prolonged disruption and delayed recovery.

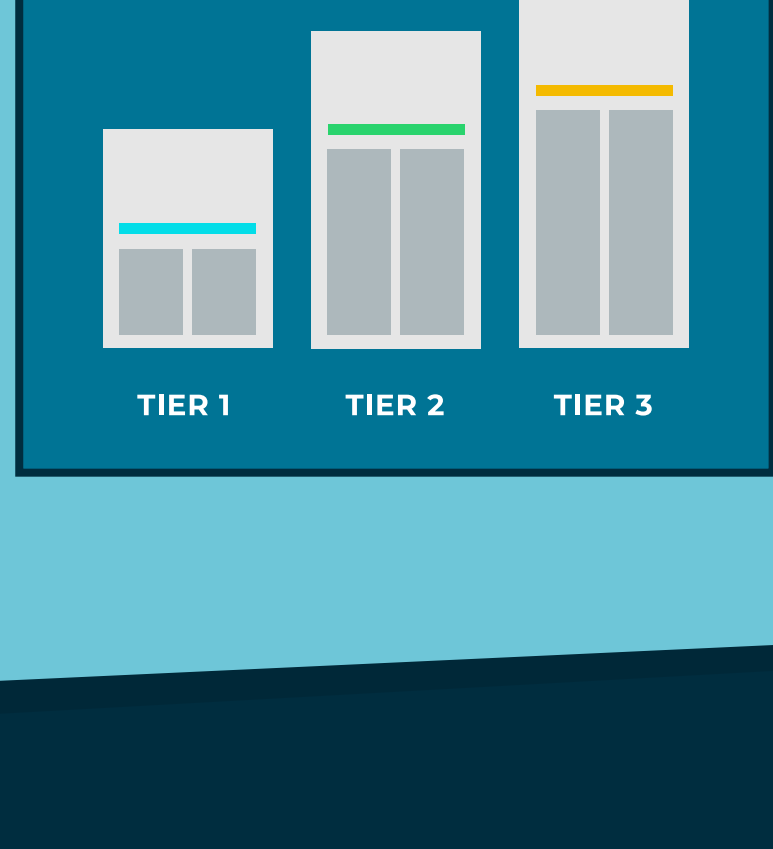


Source: Gartner, The Business Impact Analysis: A Digital Business Essential, October 11, 2018

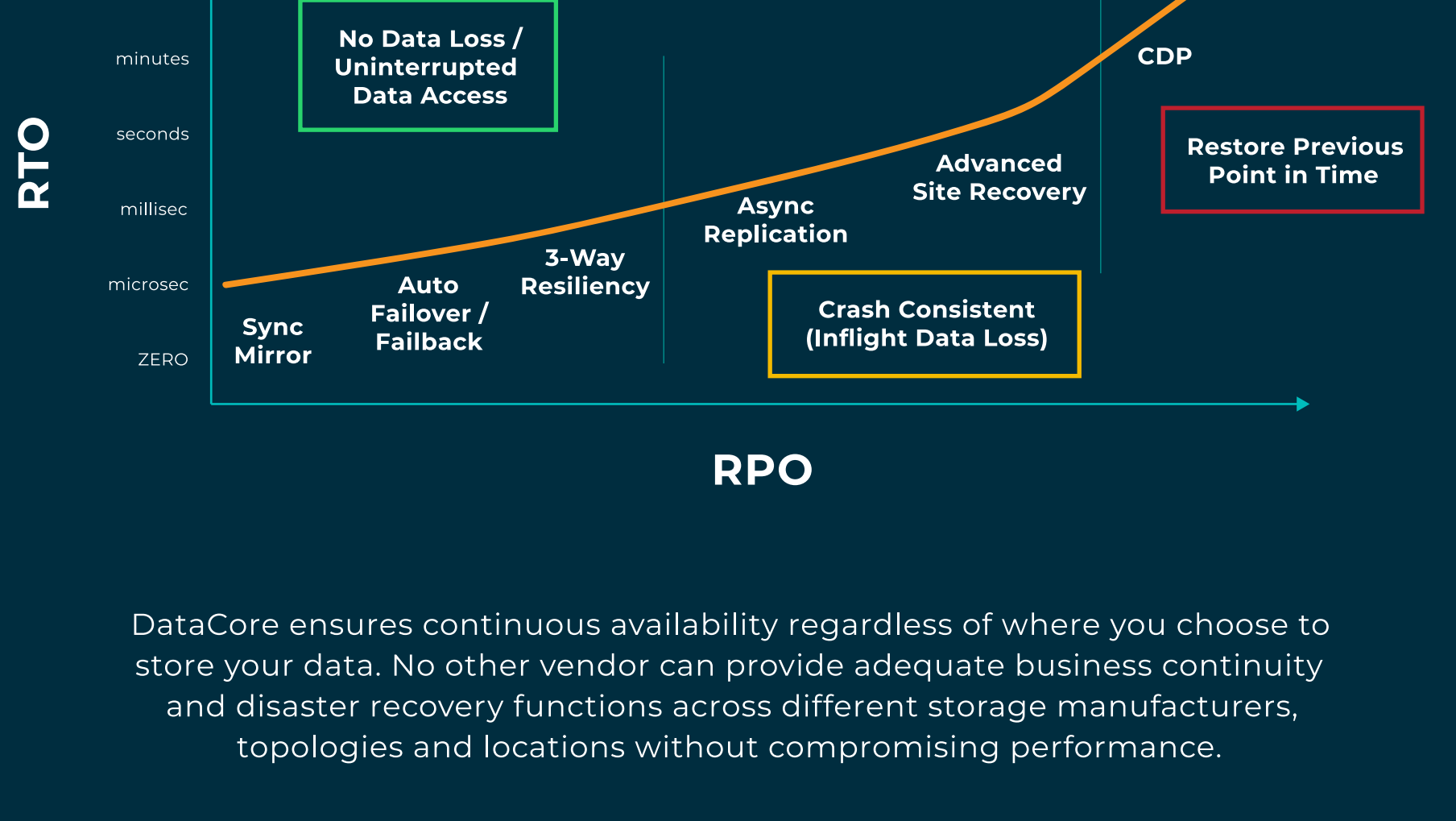
Preserve Proven Business Continuity Practices Despite Inevitable Changes to the Data Storage Infrastructure

Separate the BC/DR functions from the discrete storage systems by up-leveling the services responsible for data replication, snapshots, continuous data protection and rollbacks. Rather than embedding them inside each unit, the functions run outside in a device-independent layer. Software-defined storage acts like an invisible layer — keeping everything in place while any underlying blocks are replaced — helping to assimilate imminent twists without disruption, so business continues undisturbed.

Consolidate Data Protection Services in a UNIFORM CONTROL PLANE



Continuum of Safeguards



DataCore ensures continuous availability regardless of where you choose to store your data. No other vendor can provide adequate business continuity and disaster recovery functions across different storage manufacturers, topologies and locations without compromising performance.

Do you need a business continuity and disaster recovery solution that works across your entire storage infrastructure? 100% uptime regardless of the storage vendor?

Contact DataCore today for a flexible and enduring approach to business continuity and disaster recovery that adapts to your changes, planned or not.

- Read Solution Brief
- Watch Webinar

REQUEST A DEMO

Discover the Ultimate Flexibility of DataCore Software

DataCore software-defined & hyperconverged storage solutions reduce costs, eliminate vendor lock-in, and deliver ultimate flexibility in how organizations manage, build and modernize their storage infrastructures.

See why over 10,000 customers recognize DataCore Software as the most flexible software-defined storage platform and visit www.datacore.com.