

Don't Let Unexpected Storage Dependencies Put Your Business Continuity Plans at Risk!



Technology is the Leading Cause of Business Disruptions

Business Disruptions Occur Because of a Variety of Reasons:



Source: IDC, The State of IT Resilience, August 2018

Changes Outside of Your Control Can Shake the Foundation of the Business Continuity / Disaster Recovery Plan



Unplanned Downtime is Expensive!

Estimates project that downtime can cost:

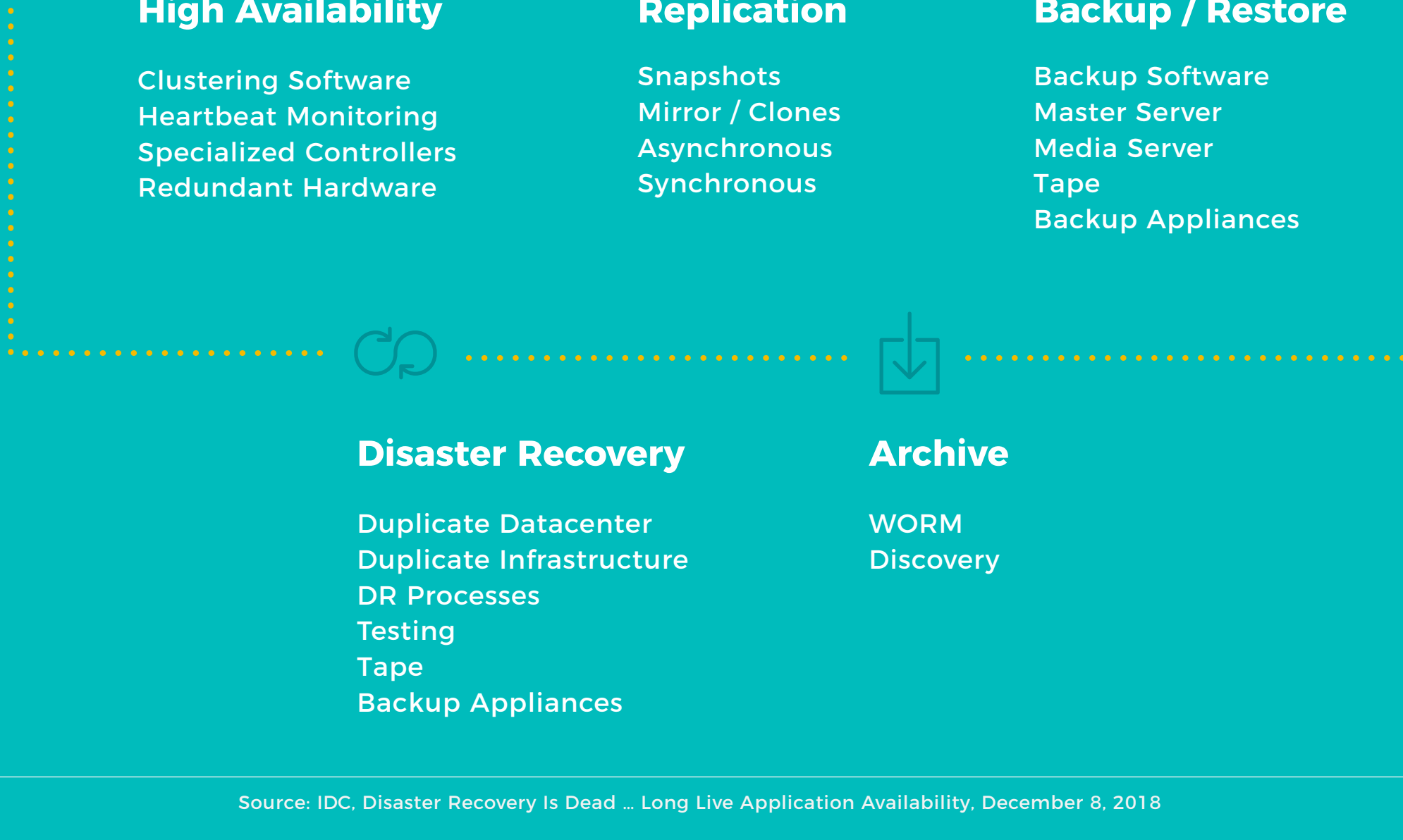


More than 54% of companies have experienced a downtime event

that lasted more than eight hours – one full work day – in the past five years.

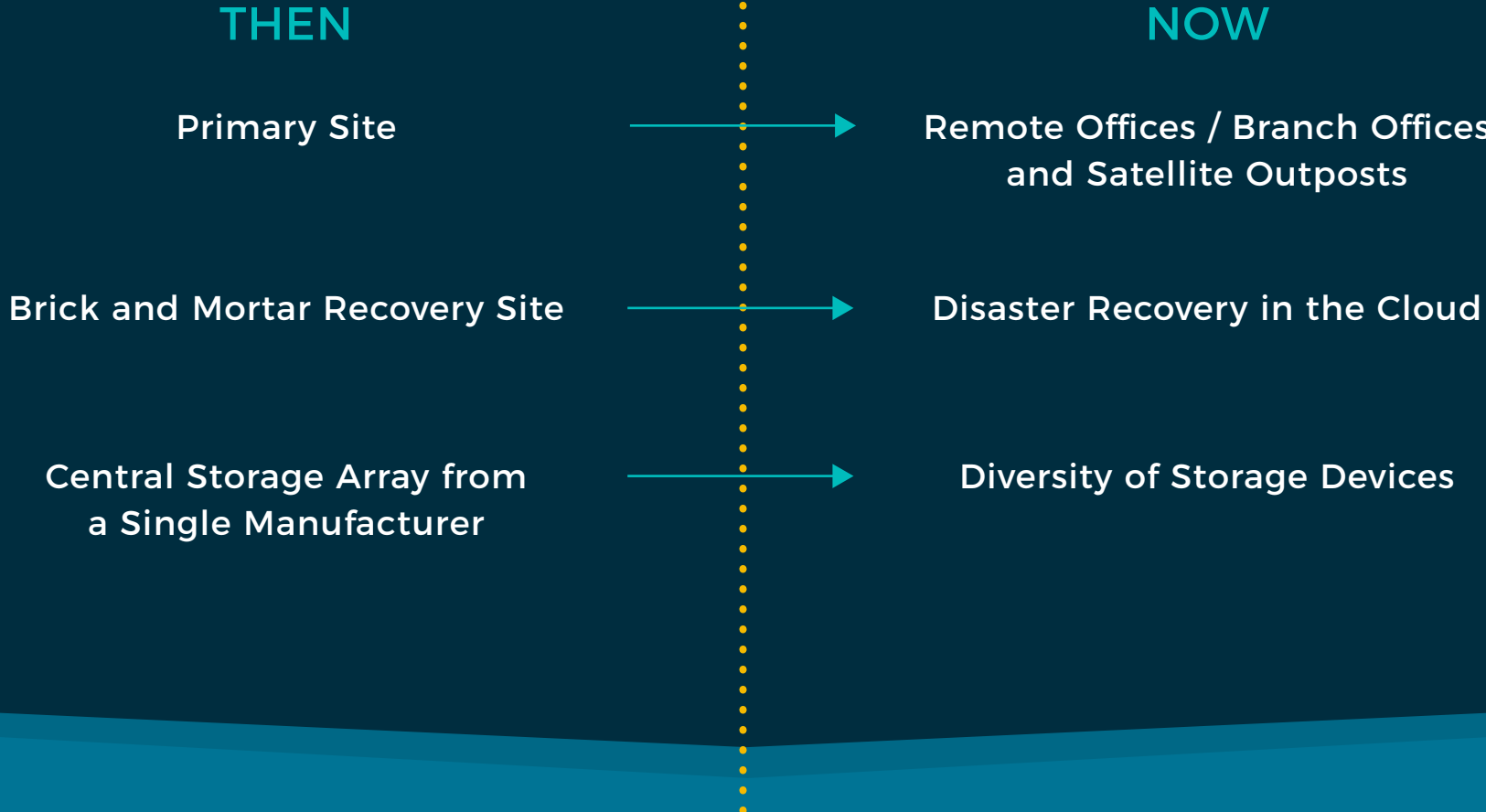
Don't Waste Time and Money Reinventing BC/DR Plans Every Time Your Storage Infrastructure Changes!

Business continuity plans were once cast in stone. Today, they are variable.



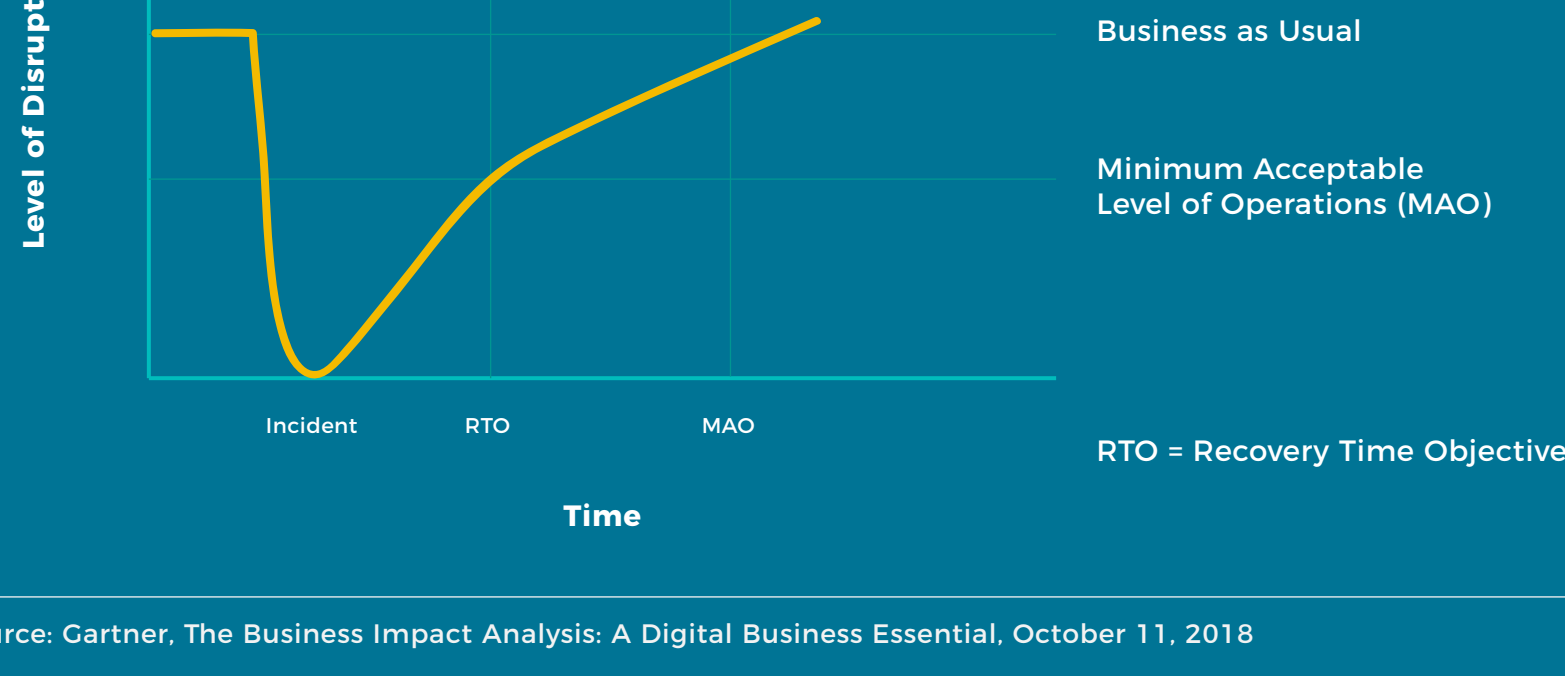
Source: IDC, Disaster Recovery Is Dead ... Long Live Application Availability, December 8, 2018

The risk of major disruptions to business continuity practices looms ever larger - primarily due to the troubling dependencies on the location, topology and suppliers of data storage.



Incomplete business impact analyses of these types of changes will lead to an uncoordinated response, a prolonged disruption and delayed recovery.

RECOVERY TIMELINE



Source: Gartner, The Business Impact Analysis: A Digital Business Essential, October 11, 2018

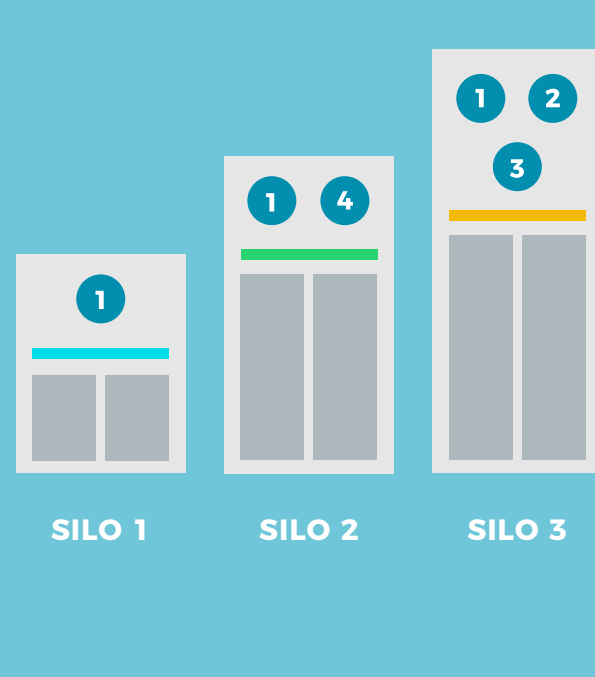
Preserve Proven Business Continuity Practices Despite Inevitable Changes to the Data Storage Infrastructure

Separate the BC/DR functions from the discrete storage systems by up-leveling the services responsible for data replication, snapshots, continuous data protection and rollbacks. Rather than embedding them inside each unit, the functions run outside in a device-independent layer. Software-defined storage acts like an invisible layer – keeping everything in place while any underlying blocks are replaced – helping to assimilate imminent twists without disruption, so business continues undisturbed.

Consolidate Data Protection Services in a UNIFORM CONTROL PLANE

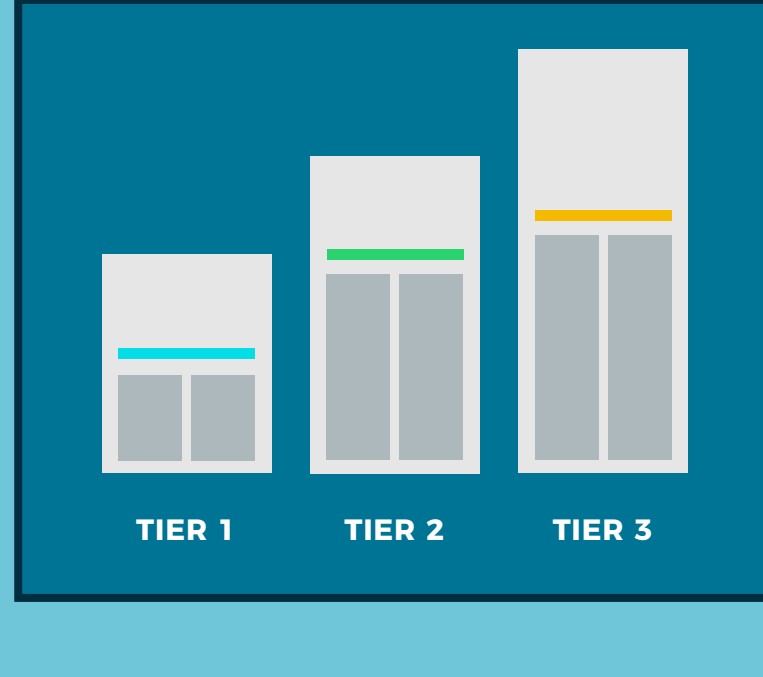
OUTDATED CURRENT STATE

Device-Specific Embedded Functions

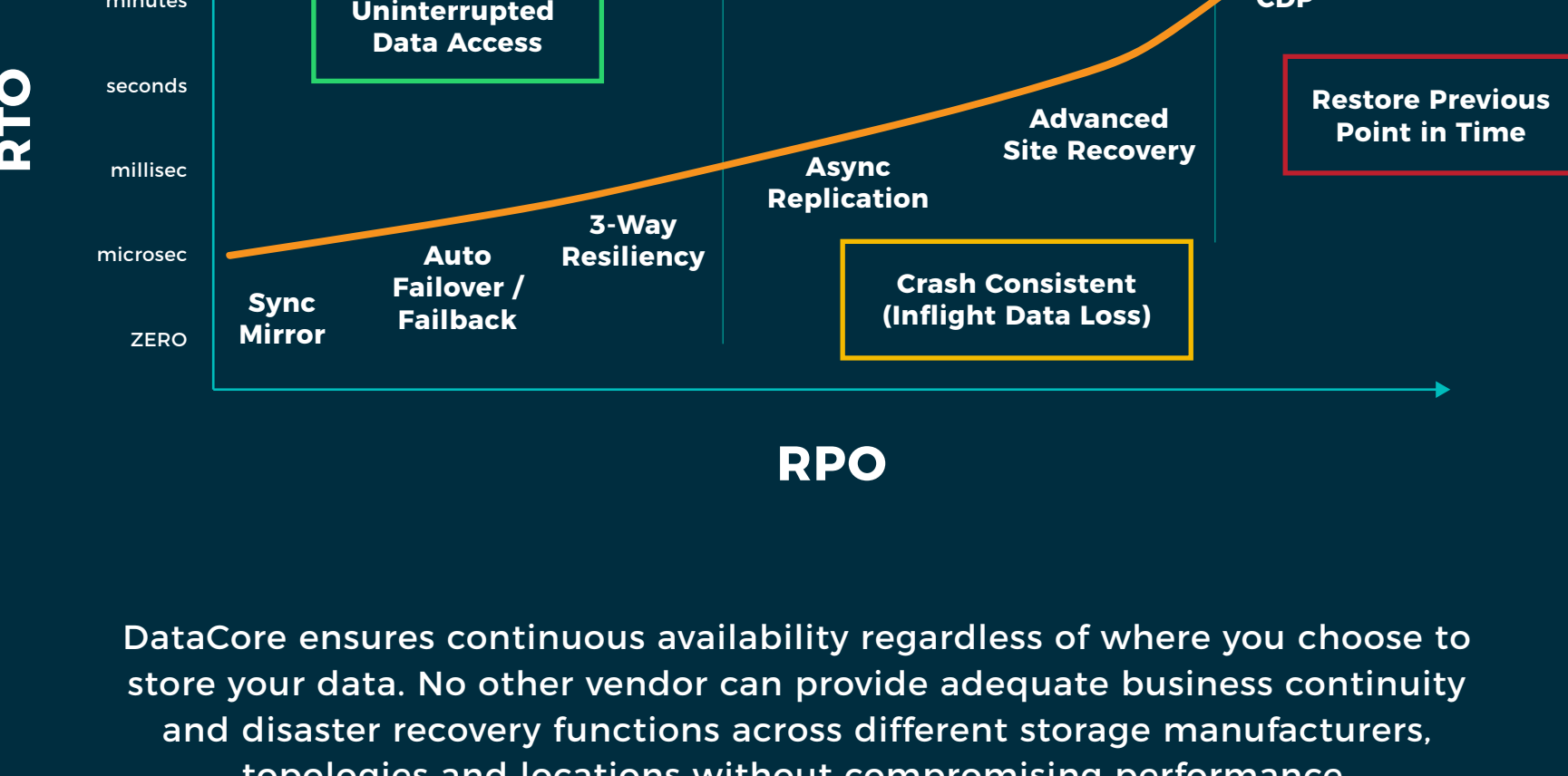


THE FUTURE WITH DATACORE

Infrastructure-Wide Functions



Continuum of Safeguards



DataCore ensures continuous availability regardless of where you choose to store your data. No other vendor can provide adequate business continuity and disaster recovery functions across different storage manufacturers, topologies and locations without compromising performance.

Do you need a business continuity and disaster recovery solution that works across your entire storage infrastructure? 100% uptime regardless of the storage vendor?

Contact DataCore today for a flexible and enduring approach to business continuity and disaster recovery that adapts to your changes, planned or not.

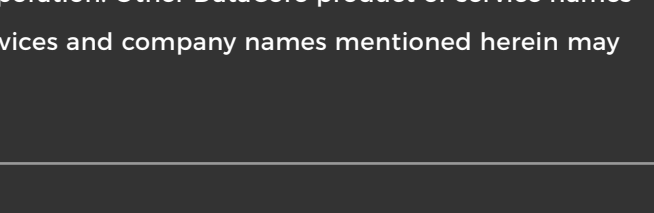
[Read Solution Brief](#)

[Watch Webinar](#)

DataCore Software is the authority on software-defined storage. The company pioneered storage virtualization more than two decades ago. Today, its patented technologies empower IT organizations to achieve a highly-efficient, high-performance, always-available software-defined storage infrastructure with no vendor lock-in. DataCore Software provides ultimate flexibility and choice, the ability to easily evolve among deployment models and better utilization of storage at a higher performance and lower cost.

The foundation for the modern, software-defined data center, DataCore Software scales to meet the needs of today and tomorrow. DataCore is proven, mature and reliable, and has been used by more than 10,000 customers worldwide across traditional, hyperconverged, cloud, and hybrid environments. Visit <https://www.datacore.com> or call (877) 780-5111 for more information.

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